

Retailer's Meeting – June 1, 2009

In attendance:

Shelley Trube, Wingdoodle
Meg Whittemore, M.W. Editorials
Lon Thorpe, United Church of Warner
Paul Foley, United Church of Warner
Nancy Ladd, Pillsbury Free Library
Rebecca Courser, WHS
Angela Tarleton, KCPA
Kay Steen, Wingdoodle
Sandy Bartholemew, BEEZ Ink
Megan Hunt, Rowe Mountain Fair Trade
Nina Glendinning, Therapeutique
Laura French, NHTM

Next Meeting
Monday
June 22, 2009 @ 8:00 a.m.
at NHTM

ReCap of Previous Meeting's Minutes

Angela reported that she has been working on The Battle of the Bands to be held in conjunction with the 2010 Spring into Warner Arts Festival. It was determined that Simonds School parking lot was the best location and that we would probably need to get electricity from the Town Hall. Rebecca suggested that Angela talk with Sean Bohman, Chair of the FFF Committee, to see how they get power in that area during the Fall Foliage Festival.

Dates for Events

2009

Holiday Shopping Tour – December 12 (snow date Dec 13)

Halloween Event – To be talked about at the next meeting

Courser Farm carving is Sunday, October 25, lighting is October 29, 30, 31.

2010

Valentines Event – February 13, 2010

Spring Into Warner – May 15, 2010

Holiday Shopping Tour – December 11, 2010

Need to perhaps meet & coordinate Holiday event with area craftspeople open studios:

Peter Sabin, Dudley Giberson, Susan Bliss, the Carrolls, Mimi Wiggin,
Susan Beere, Judy Nolen, Martha Mae Emerson, Katy Bransfield

Kearsarge Connections Blog

Calendar of events, updating, links, change to Kearsarge Happenings (?). We need to make sure someone is monitoring the content and also should come up with a posting policy. **Since this blog is in connection with the Kearsarge Happenings publication that group should probably come up with the posting policy.**

Other Events

Christmas in July

This year 4th of July falls on a Saturday. The Legion is having a pancake breakfast, the Historical Society opens their exhibit at the Upton Chandler House Museum and the Barn Sale will be open. The Barn Sale will feature Christmas in July for the whole month. Rowe Mountain might do the same. The Telephone Museum, Wingdoodle, and Rowe Mountain are open. Is this an event we might want to expand upon next year?

Talent Show

Angela talked about organizing an area wide *You've Got Talent* featuring the towns of Warner, Bradford, and New London. Events would happen in each community with a grand finale featuring the top three winners. Admissions would go to KCPA and the Retail group could sell refreshments to add to our advertising coffer. Maybe create a gift basket to raffle off.

Other Business

Meg Whittemore talked about branding the Kearsarge Area Chamber of Commerce and list businesses in advertising. She also talked about an event held in a community she used to live in. The event was Hospitality Night held the first Friday in December featuring choral groups, caroling, food, and shopping. This is similar to our event the second weekend in December. We talked about the Festival of Trees weekend and how it needed help. The Chamber is going to work on that this year.

Angela talked about her recital in June and advertising in the booklet. Businesses could target a certain date (July 4th) when businesses could offer a discount or a promotion. Also a gift basket could be raffled. **Laura will send out an e-mail about the booklet and gift basket. Meg will coordinate the gift basket items.**

Nancy reported that the Pillsbury Free Library is having a magician program on July 28.

Committees

People volunteered to be on the following committees –

Marketing & Advertising

Rebecca Courser, Chair ☺

Shirley Brown

Cheryl Blais

Sandy Bartholemew

Meg Whittemore.

This committee will focus on the big picture of keeping Warner in the minds of people. This will be accomplished, in part, by the creation of a downtown map. It

is hoped that Cheryl will continue her outstanding work on the advertising for each individual event. ☺

Their first meeting will be **Tuesday, June 8 at 8:30 a.m.** at Meg Whitemore's on Kearsarge Mountain Road.

Fundraising

Angela Tarleton, Chair ☺

Shelley Trube

Nina Glendinning

Laura & Meghan when possible

This committee will focus on raising funds to help offset advertising costs. They will also explore grant opportunities.

Their first meeting will be **Monday, June 8 at 8:30 a.m.** at White Mountain Gourmet Coffee.

Outreach

Megan Hunt, Chair ☺

Kay Steen

Laura French

This committee will reach out to other retailers in Warner as well as surrounding towns under the new umbrella of the Kearsarge Area Chamber of Commerce.

They will meet at a later date, once KACC gets defined at the Board level.