

Warner Retailers

Meeting Minutes – April 17, 2009

Present:

Kay Steen, Wingdoodle	Angela Tarleton, KCPA
Nina Glendinning, Therapeutique	Sandy Bartholomew, BEEZink
Rebecca Courser, WHS	Shawn Olson, MKIM
Shirley Brown, Country Cobwebs	Laura French, NHTM

Next Meeting
WEDNESDAY
April 22, 2009
8:30 a.m. at
White Mountain
Gourmet Coffee Café

Spring Into Warner – May 16 Update and Action Items

- ☀ After much discussion Rebecca made a motion that the Fairy House activities take place at both the Wingdoodle/Rowe Mountain Lawn and at Brookside. Kay seconded the motion which carried unanimously.
- ☀ Members of the group thought it would be cute to have little Fairy footsteps painted or chalked on the sidewalk to all the events. Anyone who is interested in doing this is welcome to it!!
- ☀ Rebecca reported that she still has a few spaces for vendors at the Upton Chandler House. **Action Item:** *Laura will put a note on the schedule referring interested people to Rebecca.*
- ☀ So far there are 6 artists committed to painting Warner scenes. Artwork will be part of the “Warner Then & Now” exhibit at the Upton Chandler House. **Action Item:** *Rebecca will send Laura the list of artists to include on the schedule.*
- ☀ Laura reported that Mike said he had several vendors lined up for Brookside as well as other activities. Laura asked Mike to e-mail her the list for inclusion on the website schedule.
- ☀ The group reviewed the online schedule and made corrections as necessary.
- ☀ There is so much going on that we won’t be able to use the 8.5 x 11 booklet schedule that Laura made last year. Laura will figure out a format which works best. It was suggested that we include a map. **Action Item:** *Laura will contact Katy Bransfield to see if she can tweak the map that she made for the Christmas event or send it to Laura to tweak.*
- ☀ Steve Main made an awesome sign for Spring Into Warner which can be found near Exit 8 coming into town (thanks to Shirley for making this happen!!). He did it in exchange for his portion of the advertising and will only charge us a little bit on top of that. **Action Item:** *Shirley will check with Steve to see if he made one for the Exit 9 area and also tell him to mail his invoice to Ginger.*
- ☀ **Be sure to send the name(s) of your artist(s) who will be doing demos at your shops to Laura so they can be included on the schedule of events!!**

Outstanding Action Items

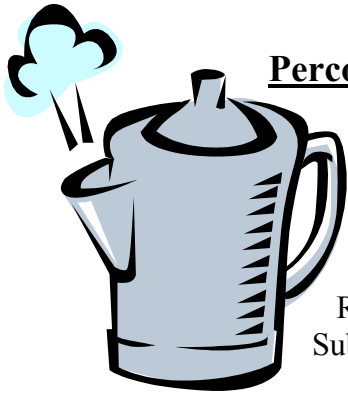
- Radio Broadcast of Spring into Warner – Megan
- Angela will contact Colby College about a free spot on their radio station. (in process!)

Other Business

NH To Do will not be running the Warner article until the Fall. No reason was given.

The Kearsarge Connection committee will tentatively be meeting Friday, April 24 to see what else is needed to complete the May 1 edition of the paper. Rhonda Rood has been selling ads and several articles have been submitted.

Rebecca has been working on the Men’s Club sign with Steve (who is on vacation for a couple weeks). They discussed putting the sign on top of their sign since they are planting stuff that may grow up over our sign if it’s placed on the bottom. Action Item: Rebecca will discuss with Men’s Club rep to see if they are OK with putting the sign on the top and continue to work with Steve when he returns.



Percolating Issues

Customer Loyalty Card
Summer Dog Show – Kay
2010 Battle of the Bands – Angela
Signs – Land-Owners (Mike), Citgo – (Rick)
Retailers Flyer/Post Card – Marketing Committee
Sub-Committee – Fundraising