


## Warner Retailers

Meeting Minutes – March 25, 2009

### Present:

Laura French, NHTM  
Kay Steen, Wingdoodle  
Nina Glendinning, Therapeutique  
Cheryl Blais, The Maples  
Kevin Blais, The Maples  
Rebecca Courser, WHS  
Shirley Brown, Country Cobwebs  
Angela Tarleton, KCPA  
Faith Minton, Warner Connects  
Megan Hunt, Rowe Mountain Fair Trade



**Next Meeting**  
**FRIDAY**  
**April 3, 2009**  
**8:30 a.m. at**  
**White Mountain**  
**Gourmet Coffee Café**



**NOTE**

☆

**NEW**

☆

**DAY!!**

### REMINDER – NEW MEETING SCHEDULE

In order to accommodate other schedules, the group has decided to alternate their meeting schedule so that we are meeting on Wednesdays one week and Fridays the next. All meetings will start at 8:30 and take place at the Café.

### Spring Into Warner – May 16 Update and Action Items

- ☀ Katharine sent an e-mail saying that she spoke with Deb at Foot Hills who is very interested in being open for dinner on Saturday night.
- ☀ Rebecca offered an easel to put in front of the town hall with a poster size schedule of events.
- ☀ It was suggested that we have a sign at either end of town like the FFF has. **Action Item:** *Shirley will check with Steve Main on pricing.*
- ☀ **Faith will ask Peter Bates about their electronic sign the week before the event.**
- ☀ The Indian Museum is considering doing a Dream Catcher workshop.
- ☀ We will pursue the Jail Fundraising idea. **Action Items:** *Angela will contact Mr. Mills at the High School to see if there are any music kids interested in helping with this activity. Cheryl & Kevin will help coordinate.*
- ☀ Shirley suggested asking people to bring food items to donate to the Food Pantry which can be dropped off at any of the retailers. **Action Item:** *Cheryl to include in advertising.*
- ☀ The group talked about getting bands together to play an outdoor concert. *Angela will put her son to work on this.*
- ☀ We will invite artists to paint downtown Warner scenes and then they will be displayed in the Upton Chandler House. *Rebecca, Shirley & Kay to coordinate.*
- ☀ Cheryl reported that the WWC Plant Sale is all set – she has secured a wagon and Kevin is building a display for their plants. The group suggested they put “Courtesy of The Maples” on the display.
- ☀ **Be sure to send the name(s) of your artist(s) who will be doing demos at your shops to Laura so they can be included on the schedule of events!!**

### Outstanding Action Items

- Radio Broadcast of Spring into Warner – Megan

**Draft Schedule for Spring Into Warner**

<b>Date/Time</b>	<b>Activity/Location</b>	<b>Committee Members</b>
<b>Friday, May 15</b>		
7:30 p.m.	Barn/Contra Dance Featuring “Two Fiddles” from Canterbury NH Sponsored by WBA & Warner Parks & Rec	Faith/Retailers
<b>Saturday, May 16</b>		
9 am – 1 pm	WWC Annual Plant Sale Town Hall – Out Front	WWC (Cheryl & others expressed interest in helping with displays.
9 am – 2 pm	Barn Sale Warner Historical Society	Rebecca
10am – Noon	Make & Take Fairy Wands Rowe Mountain Fair Trade – Front Porch (Fee for materials)	Megan
10 am – 2 pm	Craft Activity for Kids – Pin Wheels (\$3) and Face Painting (\$2) BookEnds – Front Lawn	Lynn Warner Coop Preschool
10 am – 3 pm	Building Bird Houses Country Houses	Rhonda Rood
10:30 am	Story Time Library	Lynn
10:30 – 12:30 pm	KCPA Activities Warner Town Hall (inside & outside) Ballet Performance 10:30-10:45 Ballet Workshop 10:45-11:00 Tennis Shoe Tap Workshop 11:00-11:15 Tumbling Performance/Wkshp 11:15-11:30 Irish Performance/Wkshp 11:30-11:45 Jazz Workshop 11:45-12:00 Musical Theatre Perf/Wkshp 12:00-12:15 Lyrical Lord of the Rings/Jen Solo 12:15-12:30	Angela
11 am	Yoga Workshop NH Telephone Museum Community Room	Faith
Time?	Lunch United Church of Warner	Lon, Paul
12:30 pm	Story Time Library	Lynn
1 – 2 pm	Children’s Show – KCPA Little Red Meets the Wolf Sisters \$3 pp / \$20 max per family Warner Town Hall	Angela

1 – 2:30 pm	Bradford Bog People Rowe Mountain Fair Trade	Megan
2 – 4 pm	Teddy Bear Tea The Maples	Cheryl
3:30 – 5pm	Family Concert To Benefit Jim Mitchell Memorial Park Warner Town Hall	Katharine
All Day	Relaxation Station Featuring Chair Massages & Ionic Foot Bath Demos Therapeutique	Nina
All Day	Artisans @ BookEnds Gigi Laberge – Fun & Funky Art Jewelry Ruby Retro – Fun Creations from Oilcloth Becky Ances & Ryan Wilson from The Moo-Can Fan Club featuring their newest book “Sword of the Samurai”	Katharine
All Day	Artisans @ Brookside	Mike
All Day	Artisans @ Country Cobwebs	Shirley
All Day	Artisans @ Upton Chandler House	Rebecca
All Day	Artisans @ Each Shop Pooch Baker, Wood Carving, NHTM	Each shop owner responsible for their own artist.
All Day	Make & Take Head Garlands Country Cobwebs	Shirley
All Day	Fairy Houses Brookside	Sandy, Mike, Lynn, Megan
All Day	Locks of Love Pandora’s Locks	Stacie
All Day	Jail Fundraiser	Cheryl, Kevin, Angela
All Day	Artists painting downtown	Rebecca, Shirley, Kay
All Day on the Hour	Bell Ringing United Church of Warner	Lon, Paul
Time?	Cupcake/Cookie Decorating FootHills	Deb
Time?	Firemens Display & Kids Activities Telephone Museum Parking Lot	Laura, Nina
Time?	Dream Catcher Workshop MKIM	Shawn

## Advertising

Laura sent out the request for participation. So far we have the following advertising commitments:

All Signs  
Country Cobwebs  
KCPA  
MainStreet BookEnds  
NHTM  
Pandoras Locks  
The Maples  
Therapeutique  
Warner Historical Society  
Warner Power  
Wingdoodle  
Yoga with Faith Minton

- ☀ Rebecca suggested adding wording in the advertisement about wearing comfortable shoes to this event.
- ☀ Also add the tag line for bringing items for the food pantry.
- ☀ Steve Main would like us to add a “bring this coupon...” line in order to track advertising.
- ☀ Cheryl will contact Brown Realty & Exit 9 businesses to see if they are interested in participating.
- ☀ Angela will contact Colby College about a free spot on their radio station.
- ☀ The group felt we should try to fit the NHPR spots into the advertising budget.
- ☀ We want to print up a “Save the Date” postcard. **Action Items:** *Laura will send the content to Faith; Faith will make up the postcards; Cheryl will check on pricing to have them printed on postcard stock and on paper.*
- ☀ Laura will make the poster.
- ☀ Laura will ask about having the event posted on the town website. (Checked with Cut – he said that is for town business only)

## Other Business

**Angela asked that everyone please display the poster she e-mailed about her summer programs!!**

Rebecca is working on the Men’s Club sign issue. **Action Items:** *She will tweak the prototype a bit, talk with the Men’s Club, Steve Main, and set up a time for us to meet with the Selectmen. She suggested we go as a group.*

Cheryl reported that work is underway on *The Kearsarge Connection* and told everyone that the deadline for advertising or submitting articles for this first issue is April 15. The first issue will be distributed on May 1. A letter will be going out including the advertising rates or you can download the rate sheet from <http://kcpaper.warnernh.org/AdRateSheet.pdf>.

## Outstanding Issues

Summer Dog Show – Kay  
Signs – Land-Owners (Mike), Citgo – (Rick)  
Retailers Flyer/Post Card – Marketing Committee  
Sub-Committee – Fundraising