


## Warner Retailers

Meeting Minutes – March 20, 2009

### Present:

Laura French, NHTM  
Kay Steen, Wingdoodle  
Nina Glendinning, Therapeutique  
Katharine Nevins, BookEnds  
Lynn Madigan, Warner Coop Preschool  
Cheryl Blais, The Maples  
Sandy Bartholomew, BEEZ ink  
Rebecca Courser, WHS  
Shawn Olson, MKIM  
Melissa Blasingame, Simonds PTO  
George Packard, Curiously Local  
Lon Thorpe, United Church of Warner  
Paul Foley, United Church of Warner



**Next Meeting**  
**WEDNESDAY**  
**March 25, 2009**  
**8:30 a.m. at**  
**White Mountain**  
**Gourmet Coffee Café**

**NOTE**



**NEW**



**DAY!!**

### **\*\*\* NEW MEETING SCHEDULE \*\*\***

In order to accommodate other schedules, the group has decided to alternate their meeting schedule so that we are meeting on Wednesdays one week and Fridays the next. All meetings will start at 8:30 and take place at the Café. **Action Item:** *Laura will give Dan a heads up so that the weekly reminders reflect this change.* Remember – these meetings are not mandatory so just come when you can!! If you have something to share but can't make the meeting feel free to e-mail Laura at [l\\_french@mcttelecom.com](mailto:l_french@mcttelecom.com) or e-mail the entire group by using the retailer's distribution list.

### **Spring Into Warner – May 16**

- ☀ Angela has reserved the Town Hall.
- ☀ BookEnds – Katharine reported that plans for the Jim Mitchell Memorial Park are moving ahead. They are going to sponsor a benefit concert in conjunction with “Spring into Warner” which will start around 3:30 (depending on when KCPA will be finished with their activities). BookEnds will also have artisans working on their front lawn. **Action Items:** *Katharine will speak with Angela to coordinate timing at the Town Hall and will talk with FootHills about being open for dinner after the concert. Katherine will also e-mail the names of their artisans to Laura for inclusion on the schedule.*
- ☀ Melissa Blasingame of the Simonds PTO reported that Simonds will be holding their Annual “Nearly New” children's clothing sale at the school from 9am – Noon.
- ☀ The Fire Department is holding a “First Responder Appreciation Day” in conjunction with Foot Hills. The wait staff will wear Warner FD & PD attire and anyone coming into the restaurant with any sort of fire, police, emergency attire will receive a free soda or coffee. They will also host some sort of kid's activities in the parking lot of the telephone museum. Ideas include a relay race where kids have to “suit up” and using the pumper to see how far they can spray the hose.

### **Other ideas to explore:**

- ☀ Jail fundraiser for local charity (Cheryl)
- ☀ Electronic Signs to advertise event

**Outstanding Action Items**

- Radio Broadcast of Spring into Warner – Megan
- Bike Race – Mike
- NHPR & NH To Do Advertising – Cheryl

**Draft Schedule for Spring Into Warner**

<b>Date/Time</b>	<b>Activity/Location</b>	<b>Committee Members</b>
<b>Friday, May 15</b>		
7:00 p.m.	Barn Dance	Faith/Retailers
<b>Saturday, May 16</b>		
9 am – 1 pm	WWC Annual Plant Sale Town Hall – Out Front	WWC (Cheryl & others expressed interest in helping with displays.
9 am – 2 pm	Barn Sale Warner Historical Society	Rebecca
10am – Noon	Make & Take Fairy Wands Rowe Mountain Fair Trade – Front Porch (Fee for materials)	Megan
10 am – 2 pm	Craft Activity for Kids – Pin Wheels (\$3) and Face Painting (\$2) BookEnds – Front Lawn	Lynn Warner Coop Preschool
10:30 am	Story Time Library	Lynn
10:30 – 2:00 pm	KCPA Activities Demos & Play (\$3 pp) Warner Town Hall (inside & outside)	Angela
11 am	Yoga Workshop NH Telephone Museum Community Room	Faith
Time?	Lunch United Church of Warner	Lon, Paul
12:30 pm	Story Time Library	Lynn
1 – 2:30 pm	Bradford Bog People Rowe Mountain Fair Trade	Megan
2 – 4 pm	Teddy Bear Tea The Maples	Cheryl
3:30 – 5pm	Family Concert To Benefit Jim Mitchell Memorial Park Warner Town Hall	Katharine
All Day	Artisans BookEnds Brookside Country Cobwebs Upton Chandler House	Mike, Shirley, Rebecca

All Day	Artisans @ Each Shop Pooch Baker, Wood Carving, NHTM	Each shop owner responsible for their own artist.
All Day	Make & Take Head Garlands Country Cobwebs	Shirley
All Day	Fairy Houses Brookside	Sandy, Mike, Lynn, Megan
All Day	Bird Houses Country Houses	Rhonda Rood
All Day on the Hour	Bell Ringing United Church of Warner	Lon, Paul
Time?	Cupcake/Cookie Decorating FootHills	Deb
Time?	Firemens Display & Kids Activities Telephone Museum Parking Lot	Laura, Nina

**Advertising**

Cheryl outlined the advertising schedule for this event and it appears that it will run around \$200 per establishment. There was much discussion about collecting these funds and determining who wants to be involved. It was agreed that non-profits, such as the church, Warner Women’s Club, PTO, and Preschool are not expected to pitch in, however, if they want to they can contribute whatever amount they are comfortable with. The non-profit museums will contribute at least \$100 each or whatever they are comfortable with.

***Action Item: Laura will send out a request for participation and committee members will follow up with businesses as assigned below:***

All Signs	Laura
Brookside	Nina
Country Houses	Cheryl
Foot Hills	Katharine
Pandora’s Locks	Nina
Rolling Pin	Kay
Sugar River Bank	Katharine
TDS	Laura
WBA	Laura
White Mountain Gourmet Coffee	Laura

The goal is to distribute a flier with the complete schedule of events by mid to late April.

**Other Business**

George Packard joined the group to talk about his new venture, “CuriouslyLocal.com” which will feature video and written blogs about companies and individuals who are doing interesting things to contribute to their local economy. He is also interested in doing video tours for local businesses.

Laura announced that the WBA has formally voted to change over to the Kearsarge Area Chamber of Commerce. A “meeting of the minds” will take place on Monday, March 23 at Noon at the Foot Hills.

Laura also announced that work is beginning on the newspaper. Cheryl has put together the layout and chosen a printer. She has also made an ad rate sheet which is available on the website. A meeting of interested participants will take place following the Chamber lunch meeting at Foot Hills on Monday.

Laura reminded everyone of Country Houses’ Open House from 3-7 today.

### **Outstanding Issues**

Summer Dog Show – Kay

Signs – Men’s Club, Land-Owners, Citgo – Rick

Retailers Flyer/Post Card – Marketing Committee

Sub-Committee – Fundraising

NHPR Sponsorship – Cheryl

NH to Do October Event advertising (deadline August 15)