

Warner Retailers

Meeting Minutes – January 23, 2009

Present:

Nina Glendinning, Thereapeutique
Laura French, New Hampshire Telephone Museum
Shirley Brown, Country Cobwebs
Kay Steen, Wingdoodle
Rebecca Courser, Warner Historical Society
Cheryl Blais, The Maples
Megan Hunt, Rowe Mountain Fair Trade
Shawn Olsen, MKIM
Sandy Bartholomew, BEEZ Inc.
Deb Moore, The Foot Hills
Pete Leonard, NHPR

Next Meeting
Friday, January 30, 2009
8:30 a.m. at
White Mountain
Gourmet Coffee Café

NHPR Sponsorship Opportunity

Pete Leonard of NHPR talked with us about being sponsors on NHPR. He outlined the costs and procedures as well as the demographics of the listeners. Overall the group thought it would be a great cost-effective way to spread the word about downtown Warner and that we should get the WBA involved. *We will discuss it with the WBA Board at the Annual Meeting on the 28th.* Thanks to Megan for arranging to have Pete at our meeting!

Valentine Weekend

Paying Participating Businesses:

Country Cobwebs
Country Houses
New Hampshire Telephone Museum
Rowe Mountain Fair Trade
The Foot Hills
The Maples
Therapeutique
White Mountain Gourmet Coffee
Wingdoodle/BEEZ Inc.

All of the above – except for The Maples – will be stops on the scavenger hunt. The Scavenger Hunt Committee will now put together all of the clues and make up the puzzles.

The grand prize gift basket will be made up of donated items by any retailer who would like to contribute (whether they are part of the scavenger hunt or not) and chocolate!! Shirley is in charge of putting together the two gift baskets – one for the “NH to Go” contest and the other for the Scavenger Hunt. *Be sure to get your items to Shirley ASAP!!*

The library closes at 2 on Saturdays, so scavenger hunt participants who reach the “Heart of Warner” will be directed to the Telephone Museum to drop off their completed puzzles.

Cheryl has e-mailed everyone information about Valentine’s flags to hang outside of our shops. Large ones are \$18.50; small ones are \$9.00. *Be sure to place your order with Cheryl by January 28.*

The Foot Hills will be open Valentine’s evening from 5-8 offering a special dinner which will tie this whole event together!

The group felt that the Mueller's should participate in the advertising costs since the dance is being included in all of the advertisements. ***Cheryl will contact Faith to discuss.***

Here is the list of activities to date:

Scavenger Hunt	Warner Village	10 am – 5 pm
Ionic Foot Baths/Chair Massage	Therapeutique	10 am – 5 pm
Make Your Own Rubber Stamp	BEEZ Inc.	10 am – 5 pm
Family Ice Skating	Magdalen College	10 am – 4 pm
Yoga for the Heart – Faith Minton	NHTM	11:00 am
Children's Play – "The Gingerbread Man"	Town Hall	1:00 pm
Dance Workshop	Town Hall	2:30 pm
Valentine's Dinner	Foot Hills	5 – 8 pm
Dance Workshop	Town Hall	Prior to dance
Valentine's Dance	Town Hall	7:30 pm

If I've missed anyone, please let me know ASAP!!

Action Items:

- ♥ Cheryl and Sandy are working on the ads and poster.
- ♥ Laura will send the schedule of activities to Dan to be posted on the website.
- ♥ Shirley is working on the two gift baskets – be sure to get your items to her ASAP!!
- ♥ Laura will send the Scavenger Hunt instructions to all "stops".
- ♥ Rebecca is putting the finishing touches on the Valentine's Day event flier and will have them ready to distribute by February 1.

Other Business

The Kearsarge Magazine is getting ready to print their Spring Edition and has been asking businesses if they want to advertise. Many in the group agreed that they would like to participate in a group ad. ***The marketing sub-committee will work on that. Their deadline is January 30.***

We need to come up with our second ad for the March issue of the NH To Do magazine. We will begin advertising the "Spring Into Warner" event. ***Cheryl and Sandy are working together. Deadline is six weeks prior to the next issue.***

WBA Annual Meeting

One last reminder!! The Annual Meeting will be held Wednesday, January 28 at 5:30 p.m. at Sugar River Bank. Ginger is sending out invitations and they will host a speaker to talk about a new program they are offering. ***Please make every effort to attend – and bring a friend!!***

Outstanding Issues

- Signs – Men's Club, Land-Owners, Citgo
- Retailers Flyer/Post Card
- Sub-Committee – Fundraising
- Website – Add calendar of events