

Warner Retailers Meeting

January 21, 2010

Present:

Kay Steen, Wingdoodle
Nina Glendinning, Therapeutique
Cheryl Blais, The Maples
Nancy Ladd, PFL
Lynn Madigan, WCPS
Shirley Brown, Country Cobwebs
Shawn Olson, MKIM
Bob Lutz, Lake View Insurance Agency
Mike McChesney, Brookside
Laura French, NHTM

NEXT MEETING
Thursday, January 28, 2010
9:00 a.m.
At the Café

Review of Action Items

Angela will be offering a Hip Hop & Be Bop Workshop for Teens (and Tweens?) for \$5 and a Ballroom, Salsa, Latin Dance Workshop for Adults. \$10 per person includes admission to the dance and participation in the workshop. They will also sell water. All events are to benefit KCPA's new dance floor.

The following businesses have paid the \$100 to be a Bingo Stop:

Country Cobwebs
Rowe Mountain Fair Trade
New Hampshire Telephone Museum
Therapeutique
The Foot Hills
Wingdoodle
Lake View Insurance Agency
Shops @ 25 East Main Street
MainStreet BookEnds
Pillsbury Free Library (n/c)

This bumps us into a 16-square card which means there will be a lot of free spaces. Nancy suggested letting Kearsarge Market be a spot for free since Mike is paying for the horse and carriage. The group agreed. **Action Items:** *Shirley will follow up with All Signs, White Mountain Gourmet Coffee and Pandora's Locks to see if they are interested in participating. She will also notify Susan Beere so that she can make up hearts for those businesses if they decide to participate.*

KCPA, Faith Minton, and The Maples are kicking in \$50 each to put towards advertising.

Mike feels that we should have the horse and carriage rides back and has offered to pay \$200 per event this year towards having them there. Cheryl asked to have her \$50 moved to help offset the cost of the horse and carriage. The cost for 3 hours is \$25 so we need that much more to sponsor. **Action Items:** *Cheryl will contact West Meadow Farm, Mike will look into having a banner made up; Laura will add to schedule pending availability.*

Cheryl reviewed the advertising schedule. **Action Items:** *List Bingo Stops on the ads; Include food pantry collection information; Add Bradford Bog People; Include that KCPA's activities have a fee and are a fundraiser for their new floors. Shirley also suggested that we be clear that KCPA is not the same group that did the dance last year. (Laura will add all this info to the online schedule, too.)*

Food Pantry Collection Cans (Megan) – no report.

Gift Basket – Shirley and Kay continue to coordinate the gift basket and are asking for small items and gift certificates to make it easier to ship should someone from out of town win.

Heart signs from last year will double as carriage stop signs this year.

Valentines Day Schedule of Events (as of 1/21/10)

Yoga for the Heart

11:00 a.m.

Faith Minton at NHTM

Chinese New Year Craft

11:00 a.m. & 1:00 p.m.

Library

Hip Hop & Be-Bop Dance Workshop for Teens & Tweens [\$5]

TIME

KCPA at Town Hall

Ballroom, Salsa, Latin Dance Workshop

2:00 p.m. (?)

KCPA at Town Hall

Make & Take Craft and Coloring Contest Judging

All Day

Wingdoodle

Free Cookies

While supplies last

Foot Hills Restaurant

Cider, Special Valentine's Day Cookies and 10% Discounts

All Day

Country Cobwebs & Artisan Sampler

Chair Massages [\$1 per minute]

All Day

Therapeutique

Dinner 5:00 to 6:30 p.m.

The Church

Dance 7:00 to 10:00 p.m. [\$10 per person includes price of Workshop]

Town Hall

BINGO

Each business will be assigned a number and the numbers will appear on the Bingo Cards along with some free spaces (designated with a heart). Shoppers will bring their cards into participating shops, pick up the clue to find the hidden heart and get their cards stamped (once they have found the heart). The shop owner will stamp the square with their designated number in it.

Completed bingo cards will be dropped off at NHTM where they will be entered to win the gift basket. Anyone getting a blackout (completing the whole card) will get two extra chances to win the gift basket.

Businesses can give out candy when they stamp the cards if they so desire.

Action Items: *Nancy will complete the card which will consist of the bingo card on top and instructions and a tearoff piece to drop in for the drawing. Laura will make up tent cards to go next to each ceramic heart giving Susan Beere credit for making and donating them to the event.*

We had talked about having the schedule printed on the paper, too, but in looking at it I'm not sure there's room. We can discuss next week.

NEED SOMEONE TO MAKE A POSTER!

Other Business

Shirley said that Smart Woman Advertiser is looking for someone to commit to a year's worth of ¼ page front page ads. The cost is \$105 per ad (they come out 2x a month) and she thought it might be something the Warner Retailers might like to do. **Action Item: Cheryl will coordinate.**

The Concord Monitor is running a special where they will match any sale offer you are having. For example, if you are selling things at 40% off, they will take 40% off the price of your ad.

Shawn mentioned that several Warner entities were listed on tripadvisor.com under "Warren". She contacted them and had it corrected to "Warner."

Kay suggested that someone be adding our annual events to various calendars (i.e. magazines, websites, etc.) Cheryl adds them to some. If anyone knows of other publications go ahead and contact them to have us listed!

Action Item: Be thinking of suggestions for this year's "Spring Into Warner" theme!